Protecting your trade mark abroad

By registering your trade mark in the Swiss trade mark register, your trade mark is protected in Switzerland. With a single procedure, you can also apply for trade mark protection in as many countries as you like.

Within the World Intellectual Property Organization (WIPO), 100 countries and regional organisations have agreed to a centralised procedure, which simplifies the administrative process for registering trade marks. This means that as the owner of a Swiss trade mark, you can also benefit from this if you want to protect your trade mark in other countries, too.

With a single application and the advantage of only having to use one language, you can apply to register your trade mark in as many of the contracting states as you like. Your trade mark application will then be examined by the individual countries in question. If approved, you will have the same scope of protection as you would by registering your trade mark in each country individually.

DOCUMENTS & LINKS

- Further information (Status per 1 May 2017)
- Online application for international registration (IR-Online) in German
- Online application for international registration (IR-Online) in French
- Online application for international registration (IR-Online) in Italian
- Application for subsequent designation in German
- Application for subsequent designation in French
- Application for subsequent designation in Italian
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