SME portal

More often than not, entrepreneurs call us when it's too late - because they've received a warning from a competitor due to patent-infringing products. Or they find that their company name has been registered as a trade mark by a competitor. What a shame that they didn't find out more information sooner. Because such things can be avoided.

Take a look at how you can avoid infringing others' products and protect your own innovations and creative work.

How you can turn your IP into profit
Have a look at our tips on effectively managing valuable intellectual capital
- Your intellectual property

Developing your strategy of protection
All IP rights at a glance.
- IP rights at a glance
- Developing your strategy of protection
SMEs report

Take a look at how others do it – entrepreneurs report on their experiences with trade marks, patents and designs, how they make money with them and where they have to defend their IP rights.
Help for SMEs

Is protecting innovations and creations new territory for you?
Do you have specific questions on trade marks, patents or designs?

Give us a call – we'll be glad to help you.
Invent, produce, market

In our Guide for Innovative and Creative Minds, you can find practical tips on patents, trade marks, designs and copyright to help you with the innovation process.
Protecting your IP

All about protecting trade marks
All about protecting patents
All about protecting designs
All about copyright
All about indications of source
Swissness

Everything you need to know about the use of the Swiss Cross for advertising purposes.

Training and courses at the IPI

Courses with a practical approach on areas related to the various IP rights for all levels of knowledge and experience.

Publications

A glimpse into the world of intellectual property: the IPI's brochures

Don't pay any fake invoices!

Beware of fake invoices for fees
Can your idea be patented?
Find out with an assisted patent search.