

IP Academy

Expertly protect and use your
intellectual property

New technical inventions, memorable trade marks and successful designs offer competitive advantages and are important intangible assets. Innovative and creative companies need to manage such assets correctly.

In our **workshops** and **courses** or in **individual discussions**, you'll find out

- how you can protect innovations and creations appropriately
- when the right time for protection is
- what IP strategies are available
- how you can avoid infringing the intellectual property of third parties
- what you can use patent and trade mark databases for, and
- how you can make money with your intellectual property.

The IP Academy will help you whether you are new to the subject of intellectual property (IP) or already have some experience in it.

Fostering innovation.



Do you have any questions?
Contact us.

**Questions relating to our information
and training offers**

Tel. 031 377 72 44, training@ipi.ch

General information

Tel. 031 377 77 77, info@ipi.ch

Mon–Fri, 8 am–12 noon and 1pm–5pm

Swiss Federal Institute of Intellectual Property
Staufferacherstrasse 65/59 g, 3003 Bern, Switzerland
+41 31 377 77 77, info@ipi.ch, www.ipi.ch

Ad hoc information

Contact Centre

031 377 77 77: Our Contact Centre is the first point of contact for information of all kinds.

 By phone  Free of charge

IP Info

A pre-booked specialist consultation in which you can discuss your initial questions about IP and your invention with a patent or trade mark expert.

  By phone or remote  30 min.  Free of charge

IP Info PLUS



An expert from your specialist area will show you how to search through freely available patent databases yourself so that you can see how your invention fits into the state of the art.


Required: Participation in an IP Basic Workshop or prior IP Info discussion

  Remote or at IPI, Bern  2 hrs  CHF 200

IP Advisory Network

The attorneys in the Advisory Network will offer you free initial advice on questions relating to IP rights.

 In a law firm set out in the list  45 min.

 Free of charge

Workshops

IP Basic Workshop

This workshop is the ideal introduction to the world of intellectual property. You'll get a basic understanding of trade marks, patents and designs and discuss key questions about IP in a small group.

 Remote  1–2 hrs  2–4 people  Free of charge

IP Workshops on specific topics

These workshops cover specific topics, such as the requirements for protecting trade marks, protection of software and copyright issues.




Required: Good basic IP knowledge. We recommend taking part in the IP Basic Workshop first.

 Remote  1–2 hrs  2–4 people  Free of charge

IP Management

In this workshop, you'll learn about examples of various IP strategies in preparation for creating your own IP strategy. Held in collaboration with attorneys in the IP Advisory Network.



Required: Good basic IP knowledge

 Remote  1–2 hrs  Free of charge

Courses

Crash course

This intensive introductory course will give you an overview of trade mark, patent and design protection and copyright, and explain what you need to include in an IP strategy. Practical exercises will help you to consolidate your knowledge.


 IPI, Bern (German) or Lausanne (French)  1 day

 CHF 750 including catering

Advanced courses

In these courses, you can deepen your IP knowledge in specific topics relating to patents, trade marks and designs.



Required: Good basic knowledge e.g. completed crash course

 IPI, Bern (German) or Lausanne (French)  1 day

 CHF 750 including catering

Swiss IP specialist and patent attorney training course

In this course, IP professionals acquire in-depth knowledge of the individual IP rights. The course also serves as preparation for the Swiss Federal Patent Attorney Examination.

 IPI, Bern  14 days  CHF 5,000

Courses are only available in German and French.

