

Von: Newsletter Jurinfo
Gesendet: Dienstag, 30. März 2010 07:52
An: Newsletter Jurinfo
Betreff: Newsletter no. 3/2010 "Legal Information"

Dear Madam, Dear Sir,

We have the pleasure of sending you herewith no. 3/2010 of our Newsletter "Legal Information". We hope you will enjoy reading it.

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Published on 09.03.2010

1. Federal Councillor Eveline Widmer-Schlumpf opens the exhibition "Branded as Swiss – genuinely Swiss?" in the Käfigturm's Political Forum

The exhibition on the use of Switzerland as a brand brings the "Swissness" legislative amendment into focus. It illustrates what actually constitutes a Swiss product or a Swiss service using concrete examples. It also shows what the legislative amendment will bring and why it is important for our country to better protect both Switzerland as a brand and its good reputation in the long term. The exhibition runs from 10 March until 26 June 2010. See the press release of 9 March 2010:

https://www.ige.ch/fileadmin/user_upload/Juristische_Infos/e/press_releases/Media_release_exhibition_swissness_20100309.pdf.

Published on 16.03.2010

2. Lecture series ip@6 by Cyrill Rigamonti "Football events and trade mark protection – another kind of warm-up for the FIFA World Cup 2010" – Bern, June 9, 2010

The FIFA World Cup 2010 will take place in South Africa this summer. The biggest sporting event in the world is at the same time a gigantic marketing event. The organisers and their partners and sponsors as well as many companies -from multinationals to SMEs - want to benefit from it by combining their market presence and their products with the logos of the World Cup. More information and a registration form can be found here in German: <https://www.ige.ch/en/legal-info/en-news/en-news-ansicht/news/2-durchfuehrung-der-veranstaltungsreihe-ip-6-fussballevts-und-markenschutz-eine-etwas-ander/161.html>.

Published on 24.03.2010

3. Anti-Counterfeiting and Trade Agreement (ACTA) – Release of a fact sheet

As part of their enhanced efforts to provide more and up-dated information, participants in the ACTA negotiations published in March 2010 a fact sheet informing on the content and the objectives of the agreement. This fact sheet

(https://www.ige.ch/fileadmin/user_upload/Juristische_Infos/e/acta_factsheet.pdf) was drafted with considerable input from Switzerland and Canada and is to be read in combination with the overview paper (https://www.ige.ch/fileadmin/user_upload/Juristische_Infos/e/transparency_paper.pdf) published before. The fact sheet provides answers to frequently asked questions.

Yours sincerely,

Federal Institute of Intellectual Property
Felix Addor
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